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Brussels,  
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**Subject: Stakeholder meeting on Product Carbon Footprint (PCF)**

Dear Sir/Madam

On behalf of the EC, Ernst & Young (E&Y) has reviewed and compared many different methodologies under development for the carbon footprinting of products in a number of EU countries and in other countries around the world.

In order to gain stakeholder inputs to help shape the final outputs of the study, we would like to invite you to attend a study workshop on the **22nd September 2010** (10:00am to 17:00pm) at the EC's offices in Brussels (COVE Building A2, Room 4/121, Place Rogier 16 - Brussels). If product carbon footprinting issues are dealt with by another department in your organisation, we would appreciate it if you could forward this invitation to the appropriate person.

The workshop will present the study findings to date and seek your inputs in an interactive discussion forum. The attached agenda provides further details about the workshop structure. A number of stakeholder groups including private companies, sector associations, researchers, government representatives, and NGOs have been invited to this workshop to ensure that a good range of viewpoints can be represented.

We would be grateful if you could respond to this invite by **15th September 2010** at the latest. Please email your response to Alicja Rowinska at [alicja.rowinska@ec.europa.eu](mailto:alicja.rowinska@ec.europa.eu) (and to Michele Galatola – [michele.galatola@ec.europa.eu](mailto:michele.galatola@ec.europa.eu) in cc) indicating who will attend from your organisation and providing her/his passport/national identity card ID number and date of birth. Please notice that we can only guarantee the availability of one place per stakeholder organisation.

The E&Y report, an updated version of the meeting agenda, and any other documents that should become available before or after the meeting will all be available in a CIRCA web page that will be set up in the coming days. You will receive the link to this CIRCA web page as soon as it becomes operational.

Please note that the European Commission will not reimburse any travel or accommodation cost related to the participation at this event.

Thank you in advance for your participation in this important study.

Yours faithfully,



p.o. Pavel MISIGA

## **Agenda for the stakeholder meeting on Product Carbon Footprint (PCF)**

*22<sup>nd</sup> of September, from 10 to 16:30  
at Covent Garden (COVE), Place Rogier 16, Building A2, Room 4/121  
Brussels, Belgium*

### ***Session 1 – Ernst&Young Study Overview***

- 10:00 Introduction to the Ernst&Young study (EC)
- 10:15 Study Objectives, Scope & Tasks (Ernst&Young)

### ***Session 2 – Key Findings of the Ernst&Young Study***

- 10:30 Phase I - Identification of main methodologies and initiatives (Ernst&Young)
- 10:50 Phase I - Questions & Answers (All)
- 11:00 Phase II – Main methodological points (Ernst&Young)
- 11:20 Phase II - Questions & Answers (All)
- 11:30 Phase III – Description of the different scenarios (Ernst&Young)
- 12:00 Phase III - Questions & Answers (All)
- 12:10 Wrap-up of the morning session (EC)

### **12:15 Lunch break**

### ***Session 3 – Analysis and discussion of some critical issues***

- 13:45 PCF and possible burdens shift (EC) + Discussion
- 14:15 The role of rebound effects (EC) + Discussion
- 14:45 Should PCF be based on PCR? Which are the limits and risks of this approach? (EC)  
+ Discussion
- 15:15 Should GHG offset be allowed? (EC) + Discussion
- 15:45 How to deal with carbon storage and biogenic carbon? (EC) + Discussion
- 16:15 Other issues risen from the Stakeholders
- 16:45 Concluding Remarks (EC)